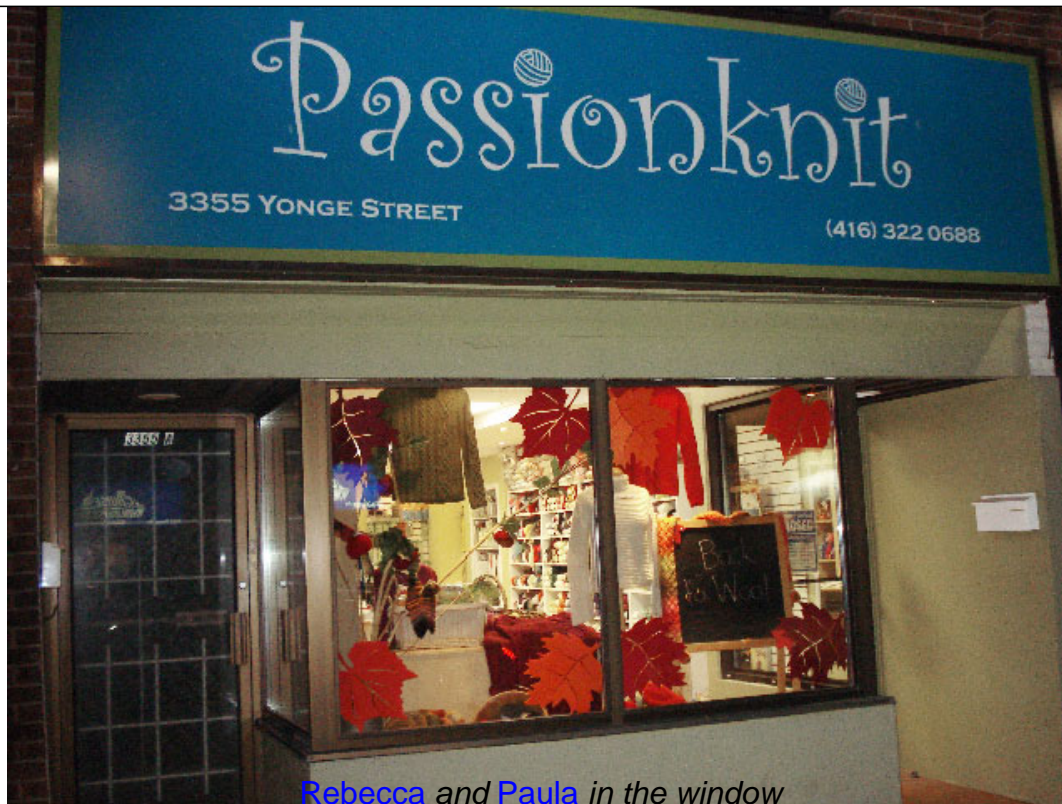




Today's blog post is written by Fiona Ellis who has [designed so many gorgeous pieces I couldn't pick](#) one to highlight.



[Rebecca](#) and [Paula](#) in the window

Funny how we all seem to feel that urge of back to school no matter how old we are or if we have kids or not. So one of my local yarn stores ([Passion Knit](#)) decided that this fall they would rename the season "Back to Wool". Then they set their customers a challenge that they called the "Twist Collective Challenge". It is designed to encourage their clients to look at on-line sources for pattern instructions, as well as the numerous quantities they carry in the store. The idea is that each knitter

downloads their chosen TC pattern before coming into the store for help in selecting the yarn for their project. Then over the next few months everybody works on their garments and share their progress at the regular monthly knit nights to encourage knitters to keep going on their projects. Then in January to beat those post holiday/winter blahs there will be a show and tell night where everybody will model their finished garment.

I think that it is a lovely idea and I loaned them the sample garments from my Twist Collective patterns that they used for their window display.



I was so pleased to be a part of the launch of this challenge and cannot wait to see the end results.



*Alisa stands in front of [Chartres](#). She is knitting the [Aran Waistcoat](#)*

Maybe you could suggest a similar challenge to your own LYS - there are so many patterns to choose from now...I think Kate said it was a gazillion!



[Pamela](#)