

**Twist Collective considers yarn store owners and staff to be our best ambassadors, and we also understand that patterns generate yarn sales.**

**We are sorry that given our generous percentage split with the designers we represent and production costs, our own profit margin is too slim to allow us to print and ship copies ourselves, but this is one of the reasons why the best designers send us their very best work. If you encouraged your customers to seek us out themselves, then they establish an email link with us for pattern updates and revisions, should there ever be a need for such a thing.**

**However, our current understanding with stores who wish to offer our patterns themselves is that they can set up a PayPal account and buy the pattern from our site on behalf of the customer. Many shops understand how a good pattern can move yarn, and feel the cost of printing is worth the yarn sales. If a shop wants to include an image of a pattern in their newsletters, we ask simply that they make note in the text that the picture came from Twist Collective, to identify the name of the designer as well as the photographer. We love our designers and want them to get every credit they deserve.**

**If you want to include Twist Collective patterns in your shop's offerings we would love to know who you are, so please contact [sales@twistcollective.com](mailto:sales@twistcollective.com) and we'll be delighted to start our beautiful friendship together.**